



## WELCOME TO LAURA

Dear Friends

On Thursday 12<sup>th</sup> November we interviewed for an exciting position in The Avon Valley Churches team.

It is really two jobs with the impressive titles of Digital Communications Enabler and Digital support worker and we have merged these roles into one person. The position has developed from all the work we have been doing to keep our Churches alive since March when Covid hit us.

We have become a Hybrid Church. Well I can Imagine what you are thinking and it may be 'Well I have heard about Hybrid Tea Roses or Hybrid Cars but I have never heard of a Hybrid Church.' A Hybrid rose is a mixture of types of rose; a Hybrid car runs on a mixture of fuels such as petrol and electricity; a Hybrid Church offers our services and our various activities digitally (on line) and in our churches.

Our wonderful team have also been doing Thought For the Day; Saturday Conversations; Messy Church on line; Bed Time Stories on line. Our congregations have grown and are not just around our local area. We have people joining us from Africa, New Zealand America, and all over the United Kingdom. It will be Laura's job to increase the quality of what we are already doing; keep us up to date with the latest technological developments and also to ensure our communication both internally and externally is efficient and timely. It is especially important that we keep in contact with those are not able to use technology.

This is what Laura tells us about herself.

*With a background in journalism, public relations and more recently in online copywriting and digital communications, I'm so happy to be joining the AVC team to help connect congregations and grow Church in its many forms! Some of you may already know me from Hyde Church where my family has been welcomed so warmly for many years, where my husband Jim and I were married and each of our 3 children were baptised. I am so looking forward to meeting and getting to know each team and all the communities within the AVC family to help share your news, views and stories.*

Laura will be joining us within the next few weeks and I know she will be given a very warm welcome from all our wonderful church family in all our beautiful churches.

Love and blessings to everyone,  
Kate Wilson